

# **CURRICULUM VITAE**

## **MD SHAHBAZ ALAM**

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Vill. :- Patra Toli, Kanke

P.O. :-Kanke

Dist.:- Ranchi

State:- Jharkhand

Pin :- 834006

Contact No. : - +918863816901, +917079581284

E-mail :- er.salam89@gmail.com

### **Objective: -**

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To work for an organization where I would be able to utilize my knowledge and skill to contribute to organization excellence and continuous learning to augment my skill set with opportunities to deliver my best.

### **Technical Skills: -**

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#### ➤ **Search Engine Optimization(SEO)**

##### **(On Page, Off Page)**

Website Research (Responsive Check, URL Structure, Content Optimization, Heading Tag Check, Canonical Tag, 301 Redirection, 302 Redirection)

Keyword Research Tool Using Ubersuggest, Google Keyword Planner Tool, Semrush, Answer The Public Tool etc.

**On-Page Optimization** (Title, Description & H1 Tag Creation, Content Optimization and interlinking, alt tag optimization, xml sitemap creation)

Google Webmaster (Search Console) Setup analysis, xml sitemap integration, Google Analytics etc.

**Off-Page Optimization** (Profile Creation, Business Listing, Business Listing Bookmarking ,Social Bookmarking, Infographics, Blog Posting in 2.0 website, Blog Bookmarking ,Article Submission, Classified Ads etc)

### **Work Experience: -**

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- July 2020-Till with Mars Techno Soft , Ranchi Jharkhand as Seo Executive.
- Work in On-Page Optimization, off-Page Optimization-(Profile Creation, Business Listing, Business Listing Bookmarking ,Social Bookmarking, Infographics, Blog Posting in 2.0 website,Blog Bookmarking ,Article Submission, Classified Ads.
- Work in Teaching as a Assistant Teacher.
- Work as a Assistant in Micro Transmission System (Anni Overseas Pvt. Ltd.) Under Ranchi Municipal Corporation Ranchi.

**Project: -**

Project Title	Turban
Website	<a href="http://www.theturbanshop.com">www.theturbanshop.com</a>
Keyword	Buy patkas, Black patka

**Educational Details: -**

Examination	Board/University	Division
B.Tech (Electronic & Communication Engineering.)	Vinoba Bhava University , Hazaribagh	1 <sup>st</sup>
I.Sc.	Jharkhand Academic Council, Ranchi	2 <sup>nd</sup>
Matriculation	Jharkhand Academic Council, Ranchi	1 <sup>st</sup>

- One year Diploma in Computer **Caba Mdtp** from **Nielit**.

**Language Known: -**

- Hindi (Read, Write, Speak)  
➤ English (Read, Write, Speak)  
➤ Urdu (Read, Speak)

**Hobbies: -**

- Online Activity

**Vocational training: -**

- Summer training in **BSNL Ranchi** .  
➤ Project report in cell phone DTMF operating device from **Labsguru Technology Pvt. Ltd.**

**Personal Details: -**

Father's Name :- Md. Jubair  
Gender :- Male  
Religion :- Islam  
Category :- OBC  
Nationality :- Indian  
Marital Status :- Unmarried

## **Personal Declaration**

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I **Md Shahbaz Alam**, hereby declare that all the information furnished above is true and correct to the best of my knowledge and belief.

Date: 17/11/2021

Place: Ranchi

**(Md shahbaz alam)**  
Signature