

# SANDEEP KUMAR

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## CAREER OBJECTIVES

To obtain a challenging position as a Frontend developer where I can utilize my graphic and web designing skills and the ability to learn new technologies for the growth of the organization.

## EXPERIENCE SUMMARY

- Extensive knowledge of **HTML5, CSS3, SAAS, Email templates, WordPress, jQuery, Marketo Automation (Assets), Axure, Photoshop, SEO, Sketch.**
- Familiar with **PHP, Vue.js, REACT, Drupal, Laravel.**
- Always Eager to learn new technologies.
- Expertise in **UI/UX** and designing **Web optimized** pages.
- Always code with **DRY** coding principle
- Good knowledge of **Speed optimization** and **SEO.**
- Great knowledge in creating web optimized ads with **Google web designer** tool.
- Expertise in **WordPress customization** and **WooCommerce.**
- Good knowledge of **GIT.**
- Hands on experience with **cPanel.**

## RECOGNITION/AWARDS

- Punctuality.
- Creative mindset to accept new challenges.
- Awarded team appreciation from Client while working with Google web designer.

## EDUCATION

2008

**12TH**, PSEB BOARD

2012

**BCA**, PANJAB UNIVERSITY CHANDIGARH

## WORK EXPERIENCE

FEB 2013 – APR 2015

**UX DEVELOPER**, BEON DES TECH PVT. LTD

- After graduation, I started working with this IT firm responsible for Web Development.
- Here, I was responsible for Web and **UX Designs**, worked on static and **Interactive wireframe** with tools like Axure. Then implementing the colored graphics to HTML.
- Here I learned Axure, concepts of UI/UX, Client handling, went on site for designing discussions with client.
- Played a major role in UX for there in house startups **BYBO** and **TRABUG**

APR 2015 – APR 2017

**SR. WEB DESIGNER**, VISIONS

- Here, I was responsible for Web designing tasks, and managing a team of 4 designers.
- Here I learned **WordPress Customization, jQuery**, basic concepts of **Drupal**.
- Conducted training sessions on **DRY** coding concept and **SAAS**.
- Share Expertise and inspiration with my internal team.
- Worked closely with the web developers to deliver the final products.

JUN 2017 – NOV 2020

**SR. WEB DESIGNER**, AGILE MEDIA LAB PVT. LTD

- Here, I was responsible for Web development tasks related to WordPress like bugs fixing and creating new modules, and create 2 basic plugins which are based on ACF.
- Here I learned WordPress plugin development, Concepts of naming Classes and basics of REACT.

NOV 2020 – TILL NOW

**SR. SOFTWARE ENGINEER – MARKETO AUTOMATION**, GRAZITTI INTERACTIVE

- Here, I'm responsible for the Frontend assets for Marketo Emails and Landing pages.
- Here I learned Marketing Automation and how custom email templates and Landing pages works with Marketo campaign.

## CAREER PROJECT HIGHLIGHTS

Applications Title	CODE RTC - <a href="https://codertc.com/">https://codertc.com/</a>
Technology Stack	WordPress, Photoshop, Illustrator

Brief Description	It's a WordPress based website used to showcase the agency's portfolio and services. Client has requested a fresh-looking website with clean UI.
My Responsibilities	<b>Graphics</b> - Designed logo variations and graphical mockup first. <b>Development</b> - After finalizing the designs and logo, started developing it directly in WordPress.

Application Title	Best walking feet – <a href="https://bestwalkingfeet.com/">https://bestwalkingfeet.com/</a>
Technology Stack	WordPress, Photoshop, Illustrator
Brief Description	The Client having an outdated website which he needs to be redesigned to a new and modern look.
My Responsibilities	<b>Graphics</b> - Designed logo variations and graphical mockup first. <b>Development</b> - After finalizing the designs and logo, started developing it directly in WordPress.

Application Title	VANCO Electricals - <a href="https://vancoelectrical.com/">https://vancoelectrical.com/</a>
Technology Stack	WordPress, jQuery, php, Photoshop
Brief Description	A Canada based company that deals with electric motors and wanted to sell their products online, with a new website and fresh-looking website.
My Responsibilities	After understanding the client's requirement, Started development without any graphical mockup or reference in to WordPress from scratch. Created custom category search filters and tabs.

Applications Title	BUZZY - <a href="http://goinstablog.com/goinstablog.com/buzzyclient/buzzy/">http://goinstablog.com/goinstablog.com/buzzyclient/buzzy/</a>
Technology Stack	PHP, HTML5, CSS3, Bootstrap, jQuery, Photoshop

My Responsibilities	The requirement was to recreate the layouts of the web pages without effecting the current functionality. All the sections are redesigned with a clean ecommerce UI.

**DECLARATION**

I hereby declare that all the given information is true as per my knowledge and belief.

Place: Chandigarh  
Sandeep kumar

Date: