

Manav Kalra

Digital Marketer

Manav
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Career Summary

SEO Professional

2015 TO PRESENT

Created and ranked more than 50+ Blogs/Websites on Google 1st Page in past 5 years. Knows Proper strategy and work flow to rank Blogs/Websites on Google 1st Page including On-page and Off-page both seo techniques.

Website Designing on Wordpress

Created many websites on wordpress. Knows almost all aspects of wordpress. Including Site speed optimization for SEO and knows all On-page SEO elements required with wordpress CMS.

Google Adwords

Created and handled many google ads accounts. Knows how to create/manage Google ads campaigns, Adgroups, Ads. Knows professional approach towards optimizing google ads campaigns.

Education

Bachelor of Journalism & Mass Communication
I.P University
(Tecnia Institute of Advanced Studies)

AUG 2016- AUG 2019

Completed his Bachelors in Journalism and Mass Communication from Tecnia Institute of Advanced Studies affiliated with Indraprastha university Delhi.

Professional Digital Marketing
(DSIM - Delhi School Of Internet Marketing)

2016

Done Professional Digital Marketing Course from DSIM (Delhi School of Internet Marketing) in 2016.

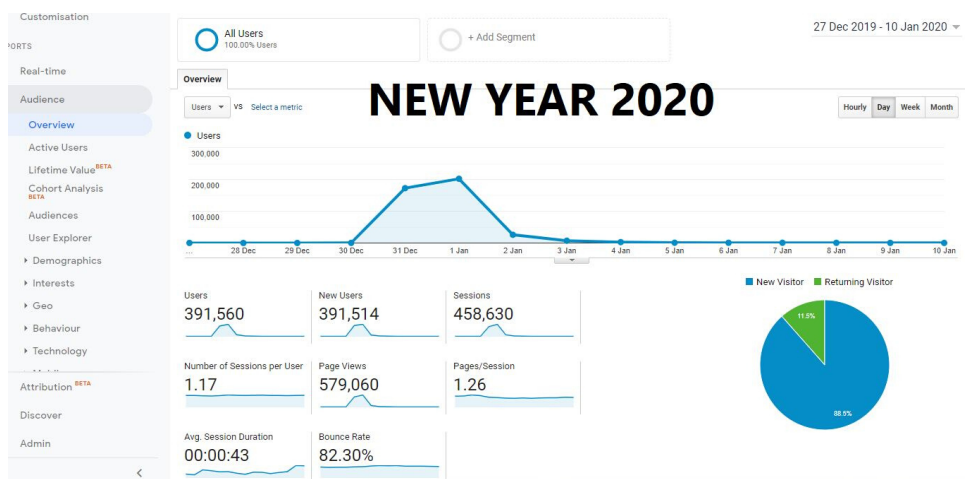
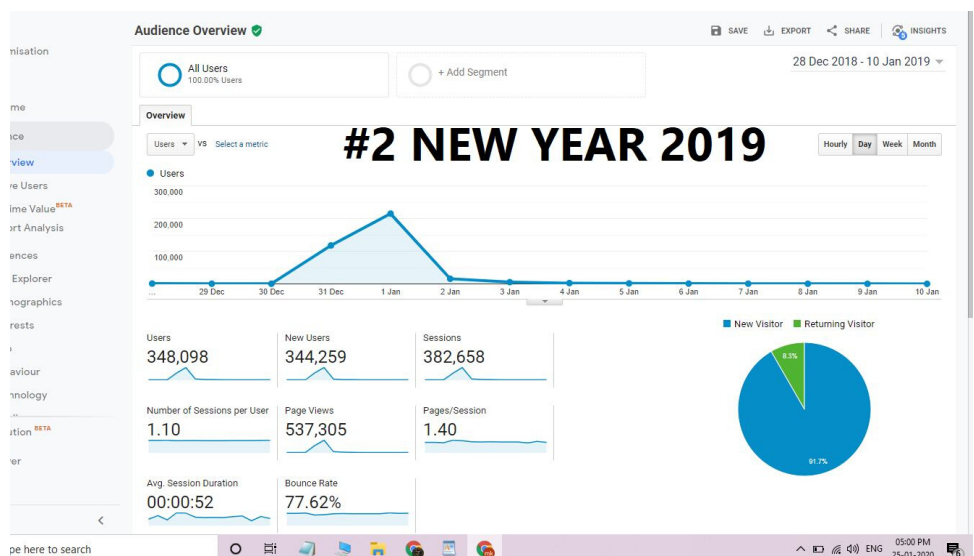
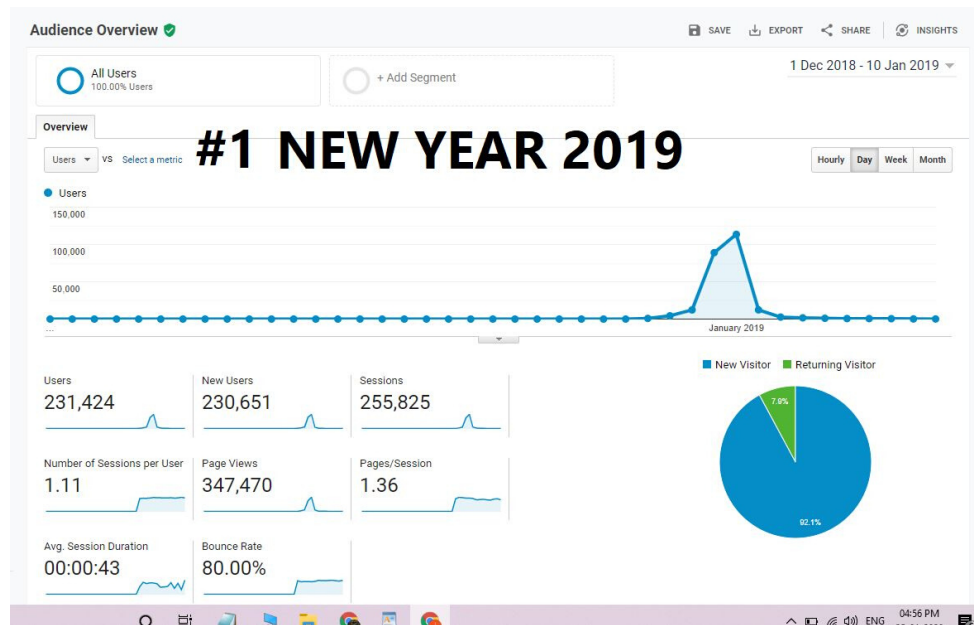
Skills

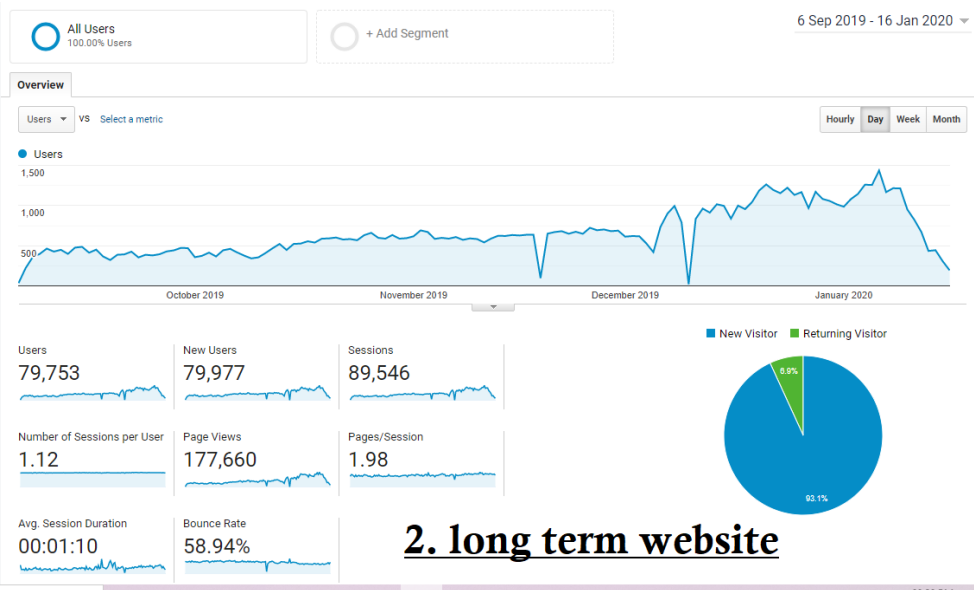
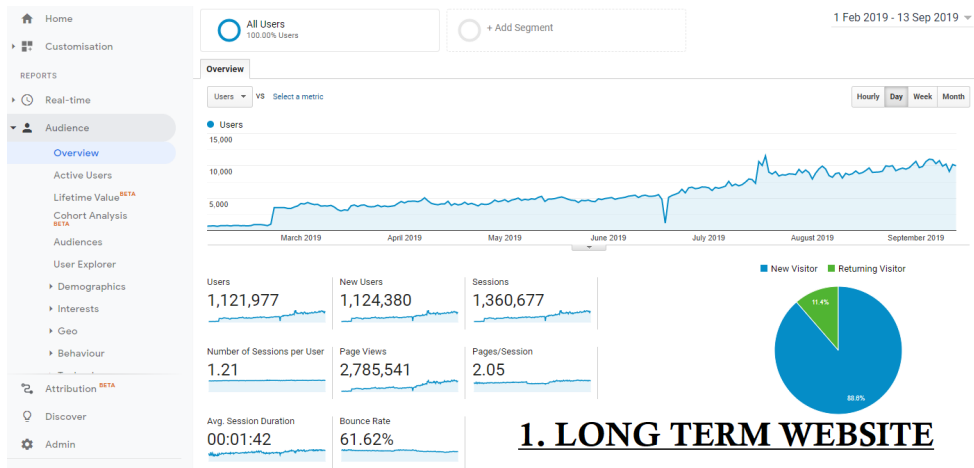
SEO
Google Analytics
Wordpress
Google Ads

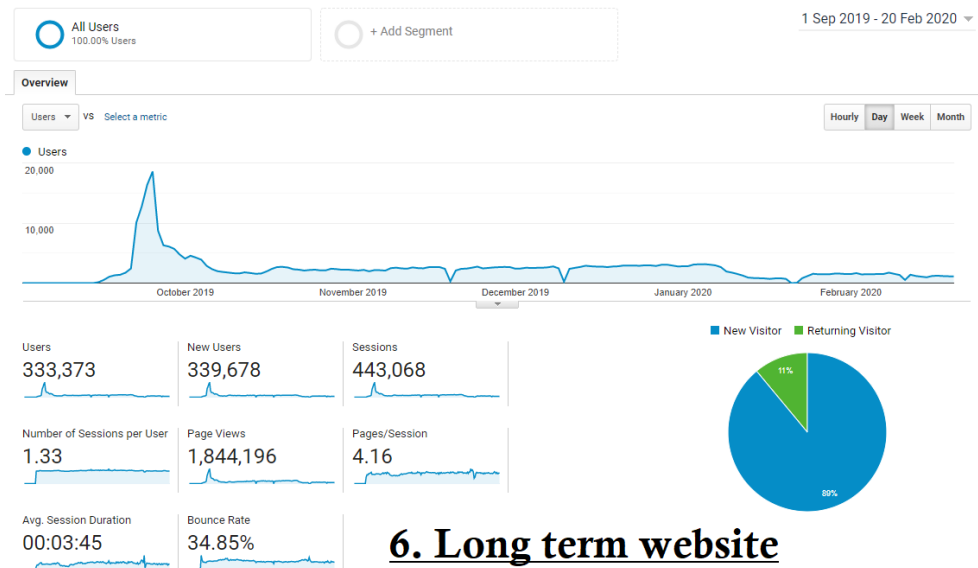
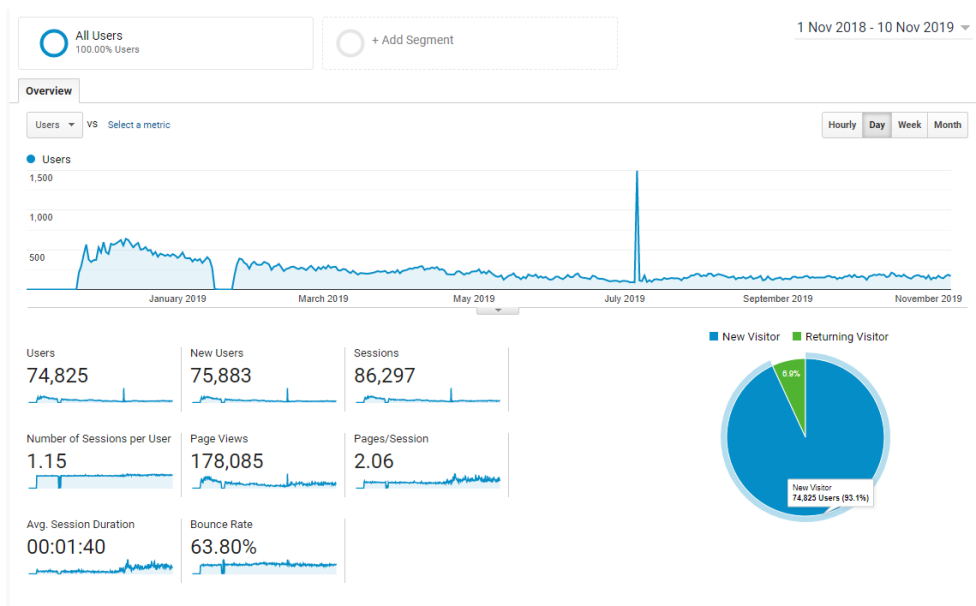
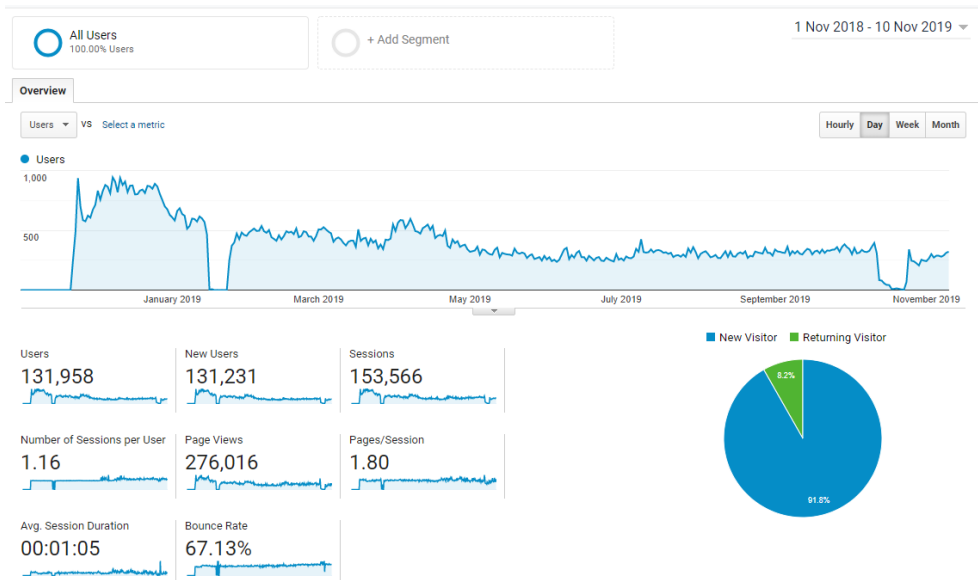
Languages

English
Hindi

Screenshots of Google Analytics (Some of my projects)







6. Long term website