

ANANT PADMANABHAM

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Career Objective:

“Seeking a position to utilize my skills and abilities in an organization that offers challenge and professional growth while being resourceful, innovative and flexible & to be an asset for the organization by delivering to the best of my capabilities.”

Career Summary: 8 years of experience in Marketing management.

Working at Reliance SMSL Ltd. as Senior Executive from March 2020 till date

Identify and Prioritize localities/areas for home and micro segment.

Manage end to end customer lifecycle.

Identify, acquire and onboard customers through DKYC and ORN generation.

Drive customer engagement.

Worked as Enterprise Sales Officer at Reliance Jio from Jan 2019 - Feb 2020.

Taking care of all corporate sale and services.

Planning , Implement and Monitoring for the Whole territory.

Maintain daily sales report.

Daily beat plan acquired new customers.

Worked as Business Development Manager at JSR Technologies Pvt. Ltd. From Dec 2017 to Dec 2018.

- Working as part of Company Development and Training Process.
- Achieving CRM,SCHOOL ERP,WEBSITE,DIGITAL MARKETING Project as BDM.
- Reaching out to Maximum Clients .
- Creating Awareness about Company and its Achievements in terms of Innovation across States.
- Reaching out to Maximum Students Through Colleges For Industrial Training.

Worked as Co-ordinator and Marketing Head at GGS College of Modern Technology,Kharar Since September 2013 to Oct 2017

- Worked as Part of Admission Department.
- Coordinating New Students with their smooth on boarding process.
- Provide new Ideas for Expansion of Institute.
- Conducting Seminars across States to create awareness about great initiatives taken by college to benefits students.
- Creating Awareness about College and its Achievements in terms of Innovation across States.

Achievements:

Won MNP Champions Award under 'MNP ke Champions Contest for the month of -Feb 2021.

Won the STAR OF THE DAY Award under 'FTTx ke Champions' contest- Aug' 20.

- Performer of the Year as Marketing Head at GGS College of Modern Technology.
- Winner in CRICKET event on ANNUAL SPORTS organized by B.M.S.C.E.
- Participated in many singing programs in school and college time, and also winner of several singing contest.
- Participated in many QUIZ competitions.

Academic Profile:

- MBA in Human Resource from J.N.U JAIPUR
- B. Tech in Computer Science Engineering from PTU Jalandhar .
- Completed 12th Class from U.S.R College, BSEB.
- Completed 10th Class from SDSVM BATAHA, CBSE

Hobbies & Interest:

- Play and watch Cricket.
- Learning and exploring updated software's and technologies.
- Music.

Personal Detail:

Nationality : Indian
 Date of birth : 08/10/1990
 Languages known :English, Hindi and Punjabi.
 Address : House no-1265

Phase -10,Sas nagar Mohali,Pin Code-160062

Declaration: "I hereby declare that the above mentioned details are true to best of my knowledge"

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