

VIKESH

SEO Executive

To work in a challenging atmosphere by utilising my skills and grow along with the organization.



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Mohali, India 📍

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WORK EXPERIENCE

SEO Executive

Live Deftsoft Informatics Pvt. Mohali, Punjab

01/2020 - Present Mohali, India

Web & Mobile App Development - Digital Marketing, SEO, PPC

Achievements/Tasks

- On-Page SEO & Off-Page SEO
- Website Audit
- Keyword Research
- Social Media Handling
- Client handling- on Upwork / Slack / Skype (message chat)
- Reporting (Weekly/Bi-weekly/Monthly)
- Google My Business Page (Optimization & Posting)
- Guest Post (Outreach & negotiation)
- ORM

Contact: Randeep Dhaliwal - randeep@deftsoft.com

Digital Marketing Executive

Tech Junkies Limited (Megrisoft Ltd) 🌐

07/2019 - Present Chandigarh, India.

Achievements/Tasks

- Link Building (bookmarking, classifieds, blog commenting etc.)
- Guest Post (Outreach & negotiation)

Internship

EME Technology

05/2018 - 07/2018 Mohali Chandigarh, India.

Achievements/Tasks

- Digital Marketing Course 🌐

EDUCATION

MBA

APG Shimla University

06/2017 - 06/2019 Shimla, Pradesh

Courses

- Specialized IN Human Resource And IT

Graduation

R.G.G.D College Chaura Maidan Shimla

06/2014 - 06/2017 Shimla, Himachal Pradesh

Courses

- BSC Chemistry

SKILLS & STRENGTH

Click-up App SEO SMM Google Ads

Google Analytics Search Console

Keyword Research SEM Rush Tool

Competitor Analysis Client Handling

PERSONAL PROJECTS

Digital Marketing Internship Project (07/2018 - 09/2018)

- This is Digital Marketing internship project which is completed under the guidance of Mr. Shiv Dhiman at EME Technologies Mohali, Punjab.

KKMH (05/2017 - 09/2017)

- Start a business with my 2 friends, In this business, Customer order their medicine from our website or directly through call or WhatsApp, we deliver the medicine to the door,

Apple Project (04/2018 - 04/2018)

- In this project, I collect information about the Apple variety and do all the research on how the farmer takes care of orchids, how they sell, and how they make farming effectively. Our group conduct the research and collect survey and try to motivate to sell their Apple in the online market to get the best "value for money".

ACHIEVEMENTS

Certificate Of Merit (2016 - 2014)

SLOGEN WRITING IN SCIENCE FUNCTION.

Inter-college Chess Championship (09/2016 - 09/2016)

Runner up

Winner of college chess competition.

(06/2016 - 06/2016)

LANGUAGES

Hindi ● ● ● ● ●

English ● ● ● ● ○

INTERESTS

PPC Computer Science Playing chess

Playing cricket Travelling new places.

Watching Web Shows

To interact with people to gain knowledge