

SIDDHARTH SHARMA

Email: ssiddarth78@gmail.com | Mobile: +91 7876441379 | DOB: 15/10/1999 | Male

EDUCATION			
Year	Degree	Institute/School	%/C.G.P.A
2017-2020	B. Com. (Prog.)	Atma Ram Sanatan Dharma College, University of Delhi	7.56 / 10
2016-17	Class XII Commerce (CBSE)	Murlidhar D.A.V. Sr. Sec. Public School, Ambala City	92.00%
2014-15	Class X (CBSE)	Murlidhar D.A.V. Sr. Sec. Public School, Ambala City	9.2 / 10

OBJECTIVE
My major area of interests lies in the field of Marketing and management. I want to have a learning and a growth-oriented career in these or anything related to these fields, in a company having a modern and professional working environment.

CO - CURRICULAR ACTIVITIES	
Member, Entrepreneurship Cell, ARSD College (2018-2020)	<ul style="list-style-type: none">Worked as a head of a research project 'E-Word', a blog project in which interviews of various entrepreneursLead a team of 5 people and raised collectively Rs 25,000.Event head of Escobar Paradise, a competition in which managing skills of the participants were checked.Event head of Pich-o-Mania, an event in which various entrepreneurial skills were tested.
Member, Commerce Society, ARSD College (2018-2020)	<ul style="list-style-type: none">Worked as a Sponsorship team member which was collectively able to raise a total of more than one lakh rupees, which was utilized in organising the annual fest of the commerce society.
Volunteer, Agrivision- 2019	<ul style="list-style-type: none">Part of the Coordination team of Agrivision-19, National Convention on Integrated Agriculture - Prosperous Bharat.Led a team of 10 students, for maintaining Discipline throughout the convention.
Volunteer, TIDE-19	<ul style="list-style-type: none">Managed backstage and stall departments of TIDE-19, The Annual cultural fest of ARSD College which attracts a total of more than 30000 people during 4 day.
Educator, Arambh Foundation (Ongoing)	<p><i>Arambh foundation is an NGO working for the well-being of the society.</i></p> <ul style="list-style-type: none">Educated, inspired and instilled critical and constructive thinking among children of low-income schools.Helped design specialised curriculum by incorporating various arts such as dance, music, art & craft, sports & public speaking in general school curriculum.
Social Welfare Intern, WWF Volunteers people for Planet	<ul style="list-style-type: none">Distributed plants to the people as an initiative to instill a sense of awareness regarding tree plantation.Gave lectures on tree planting and how it benefits the whole ecosystem.Trained several students on "How to plant a tree and take good care of them".Led a team of 5 people and planted 100 saplings in under 5 days around various metro stations.

SKILLS

<p>Digital Marketing</p>	<ul style="list-style-type: none"> • <u>Keyword Research</u> Researching keyword by making use of various keyword planning tools. • <u>On-page SEO</u> Website Analysis, Competitor Analysis, Keyword Selection, Meta tagging, Content Optimization, Image Alt tags, Google Webmaster tool and Google Analytics. • <u>Off-page SEO</u> Backlink Submission Ping Submission PPT Submissions Video Submissions Image Submissions Info graphics Submission PDF submission Classified Submission Article Submission • <u>Social Media Optimization</u> Facebook Page Creation Social Media Pages Optimization Create campaigns on social platforms • <u>Online Reputation Management</u> Maintaining client reputation against negative reviews and working on enhancing good reviews and image. • <u>Google AdWords</u> Search Network Display Network Shopping Network Video Network
<p>Stock Market Analysis</p>	<p>Fundamental and Technical Analysis of Stocks</p>
<p>MS Excel</p>	<p>Pivot Tables Database Functions: IF, SUM, INDEX, MATCH, VLOOKUP Building Charts and Graphs</p>