

Shubham Pratap

Digital Marketer

Develops strong and innovative digital marketing strategies, using SEO, PPC, Email and other techniques to drive traffic to company pages and generate interest in company products and services. Good understanding of SEO techniques and application. Creates engaging written, graphic, and video content while staying up-to-date on latest marketing technologies and Social Media. Looking for a platform to advance my skills and give company a reason of being hired.



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📍 Muzaffarnagar, India

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WORK EXPERIENCE

Production Planning Executive Napino Auto & Electronics Ltd.

07/2019 - 04/2021

Gurugram

Digital Marketing Intern Organic Acre

04/2021 - 07/2021

Delhi

Digital Marketing Intern Ecera System LLC

08/2021 - Present

Delhi

EDUCATION

Complete Digital Marketing Master Course (CDMM)

Digital Vidya Institute (Delhi)

03/2020 - Present

Courses

- Search Engine Optimization
- Search Engine Marketing
- Social Media Marketing
- Email Marketing
- Google Analytics
- Inbound Marketing

B.E - Mechanical Engineering

Meerut Institute Of Engineering & Technology
(MIET Meerut)

08/2016 - 05/2019

Diploma - Mechanical Engineering

Jai Polytechnic (Ambala)

08/2012 - 05/2015

Senior Secondary Education (CBSE Board)

D.A.V Public School (Muzaffarnagar)

04/2011 - 03/2012

Secondary Education (CBSE Board)

S.D Public School (Muzaffarnagar)

04/2009 - 03/2010

SKILLS

Keyword Research

Content Creation

Competitor's Research

Digital Marketing Strategies

Drafting Emails

Google Analytics

M.S Office

ACHIEVEMENTS

Wrote multiple Good Quality Keyword Optimized Blogs & Articles For Better Google Ranking

Optimized A New Website According To Google Algorithm

Drafted & Launched Efficient Email Campaigns

Researched & Developed New Strategies To Compete

Created Social Media Content With Good Engagement Rate

CERTIFICATIONS

Search Engine Optimization

Social Media Marketing

Email Marketing

Search Engine Marketing

Google Analytics

Inbound Marketing

LANGUAGES

English

Professional Working Proficiency

Hindi

Full Professional Proficiency

INTERESTS

Social Media

Reading Blogs

Content Creation

Google Analytics

Games & Sports