



SHIKHA BHAT

WEB CONTENT WRITER |
COPYWRITER | SOCIAL MEDIA
MARKETER | PART TIME POET

CONTACT ME AT



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storiesthatmatter.info



<http://www.linkedin.com/in/shikhawrites>

SKILLS SUMMARY

- Blog/ Article Writing
- Website/Landing Page Content
- SEO Content Writing
- Team Handling
- Social Media Content
- Editing & Proofreading

AWARDS RECEIVED



Best Employer of the Year



Placed 3rd in a LinkedIn Survey
"Top 100 Content Writers in
India"

EDUCATIONAL HISTORY

Panjab University,
Chandigarh

Bachelors in Biotechnology |
Masters in Biotechnology

- 2007-2012
- 72.6 | 72.6

PERSONAL PROFILE

I am a driven content writer with a knack for creative visualization and skills for time management to deliver every single project on time.

WORK EXPERIENCE

Senior Content Writer

Submit Core | Nov 2021- Present

- Content- Ghost writing for Guest posts for clients
- Team Handling
- Proof reading & Editing

Content Specialist

Millipixels Interactive LLP | June 2020- Oct 2020

- Content- Blogs, Articles, Corporate Brochures
- Email content for campaigns
- Presentations
- CTAs and copywriting
- Conceptualization, when required

Content Writer

Jaw Dropping Marketing | June 2018-May 2020

- Blogs, SEO articles, SEO descriptions, Websites & Landing Pages, Copywriting
- Infographic or Image descriptions
- Video Script writing and story boarding
- Social media handling- Twitter, Quora, Instagram, LinkedIn

Medical Content Writing & Client Servicing

Medivisual Healthworld | August 2013- January 2017

- Managed Clients- Mankind, Genesis, Quality Pharma, Streamline Pharma
- Content for LBLs, brochures, booklets, detailer aids
- Content editing and proofreading