

SAMBHAV AJMERA

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Career Objective:

To have a growth-oriented and challenging career, where I can contribute my knowledge and skills to the organization and enhance my experience through continuous growth and teamwork.

Educational Qualification:

- **B.Tech in Electronics and Communications Engineering** from SKIT Jaipur, Rajasthan
- **12th** from Subodh Public School, Airport, Jaipur in 2014-15
- **10th** from Subodh Public School, Airport, Jaipur in 2012-13

Technical Skills:

- **Search Engine Optimization(SEO)**
 - Website Research (Responsive Check, URL Structure, Content Optimization, Heading Tag Check, Canonical Tag, 301 Redirection)
 - Keyword Research Using Google Keyword Planner Tool
 - On-Page Optimization (Title, Description & H1 Tag Creation, Content Optimization and interlinking, alt tag optimization, xml sitemap creation, robot.txt creation)
 - Google Analytics Setup, analyze, monitor and reporting
 - Google Webmaster(Search Console) Setup analyze, monitor and reporting, xml sitemap integration
 - Off-Page Optimization (PR Submission, Article submission, Blog Posting, Classified Submission, Guest Blogging, Bookmarking etc)

Certificates:-

- Certificate for Completion of Google Fundamental.
- Certificate for Completion of Google Analytics.
- Certificate for Completion of Technical SEO Exam by SEMrush.
- Social Media Certified by Hubspot Academy.

Computer Skills:

- Sound Knowledge of Ms-Word, Ms- Excel, Ms-Power.
- Well experienced with use of internet.

Projects:

Project Title	Jain Sanskar Grah Udhyog
Website	http://jainsanskargrahudhyog.com/
Project Detail	Create own site – An E-commerce website Done SEO On-page & SEO off-page optimization

Project Title	AREUMFASHION
Website	https://www.areumfashion.com/author/saimera100gmail-com/
Project Detail	Content Creator, Keyword Research Done SEO On-page & SEO off-page optimization

Project Title	MAHIMA CLASSES
Website	http://mahimaclasses.com/
Project Detail	Created Site, Prepared Quizzes Done SEO On-page & SEO off-page optimization

Working Experience:

- 6 month internship in Digital Marketing from [Driftclick](#).

Personal Profile:

Name : Sambhav Ajmera
Nationality : Indian
Religion : Jainism
Date of Birth : 06-Nov-1996
Languages Known : Hindi and English
Interest in : Watching Movies, Travelling