

NIKHIL SONI

Digital Marketing Professional

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Educational Profile

Educational Qualifications:	Pursuing BSc 2 nd year
College:	Hansraj College
University:	University of Delhi
12th standard:	PGSD SR SEC SCHOOL, Hisar, Haryana (HBSE) - 2019
10th standard:	PGSD HIGH SCHOOL, Hisar, Haryana (HBSE) - 2017

KEY KNOWLEDGE AREAS

- Search Engine Optimization
- Google Ads
- Social Media Marketing
- YouTube Promotion
- Trend Analysis

CERTIFICATIONS

- Semrush Certification for SEO Fundamentals
- Google Ads Search Certification
- DigiKaksha Digital Marketing Certification

TOOLS AND TECHNOLOGIES USED

- Google Webmaster
- Google Analytics
- Google Keyword Planner
- Microsoft Office

PERSONAL SNIPPET

DOB:	24 March, 2000
Permanent Address:	1090/99 Gali No. 5, Gali Sunaron Wali, Hisar, Haryana(125001)
Languages Known:	Hindi, English