



Akanksha Kukreti

Mob.- 8920252414

Email: kukreti.akanksha@gmail.com

Graphic Designer

Creative • Motivated • Skilled

Always recognized for being punctual and dedicated to the task assigned, have delivered results and attained a creative prole in both print and advertising media. I wish to make full use of my creative abilities to achieve new challenges and want to be recognized by my works, have a zeal for travelling and love an adventurous creative prole overcoming obstacles and proving myself.

Resume Snapshot

- 8+ years of work experience in Graphic Designing(print and web).
- Worked as a Senior Graphic Designer for IT company, Manufacturing company, Event agency & FMCG company.
- Designed creatives for various FFMCG brands like Ghari Detergent, Venus soaps and shampoo, MR2 detergent.
- Worked for Footwear brand Red Chief and Dairy Products like Namaste India milk, Ghee, Curd, Buttermilk.
- Worked as a Freelance Designer and Image Editor for Designing pre-wedding/wedding/post weddingalbums.
- Worked as Freelance Designer for designing logos, flyers, brochures, posters, icons and designed special edition of Kids Herald newspaper for kids.
- Working as a freelance Graphic Designer and Social Media Marketing(SMM) Specialist for various automobile dealers.

Technical Proficiency

Applications

- Adobe Illustrator
- Microsoft Office
- Adobe Photoshop
- Adobe Indesign
- Coreldraw
- Digital Marketing Tools

Designing Prociency

- Ad Design
- Image Retouching
- Logo Design
- Package Design
- Image Editing
- Catalog Designing
- Wedding Album Design
- Branding
- Gifs

Work Experience

2019-Presently working as a Senior Graphic Designer

Techinfy Solutions (P) Ltd.

Job Responsibilities

Handling social media accounts & online marketing, designing posts & ads for print & web, designing web layouts & content for website, social media.

2017-2019 worked as a Senior Graphic Designer

Alstrong Enterprises Pvt. Ltd.

Job Responsibilities

Designing Catalogs, Ads, Mailers, Brochures, Social Media Promotion, Stall Designing for Exhibitions, Branding & Marketing materials, co-ordinating with vendor and finalizing rates for printing.

2015-16 Senior Graphic Designer

Impression Events

Job Responsibilities

Layout Designing, Planning for promotional materials for the events,
Designing Marketing flyers and newspapers ads.

2013-16 Freelance Graphic Designer

Job Responsibilities

Designing ads, logos, visiting cards, wedding albums and image editing/colour correction.

2010-12 Graphic Designer

RSPL(Rohit Surfactants Pvt. Ltd.)

Job Responsibilities

Layout designing, ads for print & web, flyers, leaflets, brochures, danglers, visiting cards, hoardings, logos, colour correction, retouching of images & web templates, product & packaging design.

2009-2010 Graphic Design Trainee

Allies Interactive Pvt. Ltd.

Job Responsibilities

Designing theme based backgrounds, cartoon characters, vector graphics, logos, flyers, icons for web.

Education

- Academics:**
- Graduate(full-time) with Commerce Stream from C.S.J.M University, Kanpur in 2007.
 - Diploma in Multimedia from Arena Animation, Kanpur in 2009.
 - Digital Marketing Specialist from Simplilearn in 2021.
 - Certificate course in Computer Application(Ms Office/Excel/Powerpoint).

Personal Details

Current Address: Aspen A 1003, Omaxe Spa Village, Sector 78, Faridabad.

Permanent Address: Aspen A 1003, Omaxe Spa Village, Sector 78, Faridabad.

Date Of Birth: 11th Aug.1985

Gender: Female

Father's Name: Mr. V. K. Kukreti

Declaration:

I here by declare that all the information given above about me is true to the best of my knowledge.

Date:

Place: Faridabad

Akanksha Kukreti