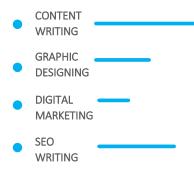
PANKAJ RAI

CONTENT WRITER

ABOUT ME

I am a freelance content writer working for various agencies, blogs and websites for more than 5 years. I pursued a Bachelors degree in Information Technology along with a content marketing diploma. I am capable to write in any niche such as technology, finance, cryptocurrency, digital marketing, and trading. I am familiar with both B2B & B2C writing.

SKILLS



KEY POINTS

✓ ERROR-FREE CONTENT

CONTENT WILL BE CHECKED FOR GRAMMAR MISTAKES WITH TOOLS LIKE GRAMMARLY.

✓ PLAGRIASM FREE CONTENT

I USE TOOLS LIKE COPYSCAPE TO REMOVE PLAGIARISM FROM THE CONTENT. YOU WILL GET 100% UNIQUE CONTENT.

✓ SEO OPTIMIZED CONTENT

I USE A MIXTURE OF FOCUS, LSI, & SECONDARY KEYWORDS. OPTIMIZED META DESCRIPTIONS, TITLES, ETC. ARE USED.

✓ AUTHENTICITY

I RESEARCH TOPICS AND FIND AN AUTHENTIC SOURCE OF INFORMATION WHILE WRITING ANYTHING.

✓ HIGH READABILITY

CONTENT WITH A GOOD HEMINGWAY SCORE AND EASY TO UNDERSTAND FOR READERS.

EXPERIENCE

SR. CONTENT WRITER – JULY 2021 – PRESENT Y THE WAIT – Mohali.

Pathankot, Puniab.

INDIA.

I work here as Senior Content Writer. My responsibility is to plan, create and proofread content for various verticals like blog, social media, PR, etc.

+91 8968396532

GHOST WRITER – SEPTEMBER 2020 – FEB 2021 EZRANKINGS.ORG – Work From Home.

I worked as a freelance content writer for **EZrankings.org** *agency. Here I ahost write bloas on various niches based upon client's reauirement.*

CONTENT WRITER – MARCH 2020 – SEPTEMBER 2020 CONTENTHOLIC.COM – Work From Home.

I worked as a contract content writer for Contentholic.com agency. <i>I used to write bloas, webpaae content, landing page content for clients.

SEO WRITER – JULY 2019 – MARCH 2020 CONTENTFASHION.IN – Work From Home.

Here I used to write content for SEO purposes. Content produced for clients lookina for more oraanic traffic and hiaher SERP rankina.

FINANCE WRITER – JULY 2018 – JULY 2019 DELTA DEVELOPERS – Work From Home.

For this six months period, I used to write personal finance, trading, cryptocurrency, savings, & banking related blogs for a client.

- **CONTENT WRITER (INTERN)** OCT 2017 JAN 2018 **AADOX.COM** – I advanced my content writing skills in this internship.
- **FREELANCE WRITER –** 2016 2017 **FOR VARIOUS BLOGS** – During last year of my college, I started writing for various websites/blogs as freelance writer.

EDUCATION

DIPLOMA IN CONTENT MARKETING – MAR 2018- SEPT 2018 ASIAN INSTITUTE OF DIGITAL MARKETING – JALANDHAR, PUNJAB, INDIA

BSC. INFORMATION TECHNOLOGY - 2015-2018 PUNJAB TECHNICAL UNIVERSITY - JALANDHAR, PUNJAB, INDIA.

HIGHER SECONDARY SCHOOL - 2014-2015 HAPPY HIGH SCHOOL – PATHANKOT, PUNJAB, INDIA. \bowtie

contactpankajrai@ gmail.com

PERSONAL INFORMATION

NAME : PANKAJ

FATHER'S NAME : SH. JAGDEV RAI

D.O.B: 15-MARCH-1996

MARITAL STATUS: UNMARRIED

NATIONALITY: INDIAN

ADDRESS: H.NO. BX/130, ISHWAR NAGAR, DALHOUSIE ROAD, PATHANKOT, PUNJAB. 145001

HOBBIES

WRITING

Obviously writing is my passion. That's why I turned my passion into my profession being a content writer.

READING

Nobody can be a good writer without being a good reader. I read self help books, novels, etc.

PLAYING GUITAR *I love to play guitar. However I haven't learnt how to play. But I play some basic chords on guitar.*

LISTENING MUSIC

I love to listen to music of various genres.

Note: I hereby declare that the details and information given above are complete and true to the best of my knowledge.

Date:

Signature