

PANKAJ RAI

CONTENT WRITER



Pathankot, Punjab,
INDIA.



+91 8968396532



contactpankajrai@
gmail.com

ABOUT ME

I am a freelance content writer working for various agencies, blogs and websites for more than 5 years. I pursued a Bachelors degree in Information Technology along with a content marketing diploma. I am capable to write in any niche such as technology, finance, cryptocurrency, digital marketing, and trading. I am familiar with both B2B & B2C writing.

SKILLS

- CONTENT WRITING
- GRAPHIC DESIGNING
- DIGITAL MARKETING
- SEO WRITING

KEY POINTS

✓ ERROR-FREE CONTENT

CONTENT WILL BE CHECKED FOR GRAMMAR MISTAKES WITH TOOLS LIKE GRAMMARLY.

✓ PLAGIASM FREE CONTENT

I USE TOOLS LIKE COPYSCAPE TO REMOVE PLAGIARISM FROM THE CONTENT. YOU WILL GET 100% UNIQUE CONTENT.

✓ SEO OPTIMIZED CONTENT

I USE A MIXTURE OF FOCUS, LSI, & SECONDARY KEYWORDS. OPTIMIZED META DESCRIPTIONS, TITLES, ETC. ARE USED.

✓ AUTHENTICITY

I RESEARCH TOPICS AND FIND AN AUTHENTIC SOURCE OF INFORMATION WHILE WRITING ANYTHING.

✓ HIGH READABILITY

CONTENT WITH A GOOD HEMINGWAY SCORE AND EASY TO UNDERSTAND FOR READERS.

EXPERIENCE

- **SR. CONTENT WRITER** – JULY 2021 – PRESENT
Y THE WAIT – Mohali.
I work here as Senior Content Writer. My responsibility is to plan, create and proofread content for various verticals like blog, social media, PR, etc.
- **GHOST WRITER** – SEPTEMBER 2020 – FEB 2021
EZRANKINGS.ORG – Work From Home.
*I worked as a freelance content writer for **EZrankings.org** agency. Here I almost write blogs on various niches based upon client's requirement.*
- **CONTENT WRITER** – MARCH 2020 – SEPTEMBER 2020
CONTENTHOLIC.COM – Work From Home.
*I worked as a contract content writer for **Contentholic.com** agency. I used to write blogs, webpage content, landing page content for clients.*
- **SEO WRITER** – JULY 2019 – MARCH 2020
CONTENTFASHION.IN – Work From Home.
Here I used to write content for SEO purposes. Content produced for clients looking for more organic traffic and higher SERP ranking.
- **FINANCE WRITER** – JULY 2018 – JULY 2019
DELTA DEVELOPERS – Work From Home.
For this six months period, I used to write personal finance, trading, cryptocurrency, savings, & banking related blogs for a client.
- **CONTENT WRITER (INTERN)** – OCT 2017 – JAN 2018
AADOX.COM – I advanced my content writing skills in this internship.
- **FREELANCE WRITER** – 2016 – 2017
FOR VARIOUS BLOGS – During last year of my college, I started writing for various websites/blogs as freelance writer.

EDUCATION

- **DIPLOMA IN CONTENT MARKETING** – MAR 2018- SEPT 2018
ASIAN INSTITUTE OF DIGITAL MARKETING – JALANDHAR, PUNJAB, INDIA
- **BSC. INFORMATION TECHNOLOGY** - 2015-2018
PUNJAB TECHNICAL UNIVERSITY - JALANDHAR, PUNJAB, INDIA.
- **HIGHER SECONDARY SCHOOL** - 2014-2015
HAPPY HIGH SCHOOL – PATHANKOT, PUNJAB, INDIA.

PERSONAL INFORMATION

● **NAME :** PANKAJ
FATHER'S NAME : SH. JAGDEV RAI
D.O.B: 15-MARCH-1996
MARITAL STATUS: UNMARRIED
NATIONALITY: INDIAN
ADDRESS: H.NO. BX/130, ISHWAR NAGAR, DALHOUSIE ROAD,
PATHANKOT, PUNJAB. 145001

HOBBIES

● **WRITING**
Obviously writing is my passion. That's why I turned my passion into my profession being a content writer.

READING
Nobody can be a good writer without being a good reader. I read self help books, novels, etc.

PLAYING GUITAR
I love to play guitar. However I haven't learnt how to play. But I play some basic chords on guitar.

LISTENING MUSIC
I love to listen to music of various genres.

Note: I hereby declare that the details and information given above are complete and true to the best of my knowledge.

Date:

Signature