

Priyanka Bhagat

Email: priyankabhagat554@gmail.com

Mobile: +91-7973208035

OBJECTIVE:

To pursue a highly rewarding career in a reputed organization where my key skills and education will allow me to make an immediate contribution as an integral part of a progressive organization.

SUMMARY:

- A hard working, reliable, service-oriented and people-oriented individual.
- Completed multiple projects simultaneously on time and with perfection.
- Proficient in using Microsoft Office Tools (Word, Excel, PowerPoint)

SKILLS AND ABILITIES:

- Excellent oral and written communication skills
- Good interpersonal skills, ability to get along with people very quickly
- Solid organizational skills with the ability to multi task, work under pressure, complete multiple projects simultaneously and meet deadlines under stringent time constraint.
- Attention To Detail
- Task Planning & Management
- Problem Solving Skills
- MS. Office (Word, Excel & PowerPoint)

EDUCATION:

- **Lovely Professional University, Phagwara, Punjab**
Masters in Marketing and Human Resource, 2016
- **BBK DAV College for Women, Amritsar, Punjab**
Bachelors in Business Administration, 2014

The Times of India, Chandigarh, Punjab Marketing (Internship)

Jun 2015 – Jul 2015

- Engaged readers into Times of India (TOI) subscription program.
- Enhanced my interpersonal skills through informing & convincing readers about program.

PROJECTS UNDERTAKEN:

Project 1: Impact of personal selling on sales and promotion – Times of India, Chandigarh.

Objective: To assess customer perception about products and services served by TOI.

Description: Conducted market development program & observed readers behavior & choices for newspaper.

Project 2: A study on Employee Relations in HDFC Bank, Jalandhar

Objective: To assess employee cohesiveness among team members.

Description: The study was about how HDFC employees interact, behave & cooperate with each other in absence of Human Resource Personnel.

WORKSHOPS / SEMINARS:

- Participated in seminar “Dr. Subhash Chandra Show”, conducted at Lovely School of Business, 2015
- Contributed in workshop on “FMCG Sector” by Inderpreet Singh, at Lovely school of Business, 2015.

Languages known: English, Hindi, Punjabi

Address: #824, Street no.7, Kabir Nagar, Tung Gate, Majitha Road, Amritsar, Punjab

Place: Punjab

Date

Priyanka Bhagat