



PARITOSH CHOUKSEY

DIGITAL MARKETER

CONTACT

+91 7999092572
rishu751023@gmail.com
Bhopal, Madhya Pradesh

**Willing to relocate*

EDUCATION

Lakshmi Narayan College Of
Technology, Mech Eng.
Class of 2015

SKILLS

Hootsuite
PPC
SEO
SMO
Google Ads
Google Analytics
Google Merchant Center

WORK EXPERIENCE

Parvati Sweeteners & Power Ltd

Jr. Mechanical Engineer, 2015 - 17

Supervised and maintained numerous mechanical operations in the sugar factory. Worked in shifts to handle the mechanical side of the factory.

Radical Minds Technology

Customer Support Executive, 2018-19

- Handled Customers queries.
- Worked in shifts to handle customer calls.
- Solved several unhappy customers issues.

SEO Valley Solutions Private Limited

SEO Expert Sep 2019- Sep 2020

- Worked in a team with the goal of increasing the websites organic visibility. This included working directly with the web development and off-page team.
- Achieved top page ranking for 5 websites for all the finalized keywords on various search engine platforms.
- Managed websites of various countries to fulfill local SEO requirements.

SEO Valley Solutions Private Limited

PPC Manager, Oct 2020-Present

- Handled 20 PPC campaigns and clients consecutively.
- Achieved good levels of CTR and Cost/Conv. for all the PPC campaigns.
- Organized PPC meetings
- Increased Three clients' digital presence and customer interaction by 200%.