

# Curriculum Vitae

**PANKAJ KUMAR**

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## **Objective:**

To work with a reputed organization for enhancement in personal experience and providing best caliber for attainment of organization goal.

## **Academic Qualification:**

10<sup>th</sup> from Punjab School Education Board  
12<sup>th</sup> from Punjab School Education Board  
ADHNT from Punjab Technical University  
Graduation in BA (IT) from Punjabi University  
Google Digital Garage Certified  
Google Digital Unlocked Certified

## **Experience:**

Working Experience of 1 year in District Court as Data Entry Operator  
Working Experience of 2 years in Wipro as a Computer Operator  
Freelancer Digital Marketing & Web Designing 4 Years.  
Currently Working with AstoCare Pvt. Ltd. as Digital Marketing Manager from October 2019.

## **Key Skills & Knowledge:**

- Knowledge of Computer Software and Hardware Technology.
- Digital Marketing Strategy
- SEO/SEM/PPC
- Email Marketing/Direct Mail
- Paid & Organic Social Media
- Content Marketing
- Video Marketing
- Team Leadership
- Website Strategy & Design
- Google Analytics
- Wordpress
- HTML/CSS
- Ahrefs, MOZ

**Interest:**

Listening Music  
Reading Books

**Strength:**

Hardworking  
Honesty  
Self Confidence

**Personal Details:**

Father Name : Sh. Ashok Kumar  
Date of Birth : 28-12-1988  
Nationality : Indian  
Marital Status : Married

**Declaration:** I hereby declare that the above information is true, complete and correct to the best of my knowledge and belief.

**(Pankaj Kumar)**