




Mehender Singh

SEO EXPERT

Contact

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Expertise

Search Engine Optimization

Social Media Optimization

Local SEO

E-Commerce (B2B, B2C)

Paid ads : Fb , PPC

TOOLS

Screaming Frog

Ahrefs

Google Analytics

Google search Console

Google Ads

Skills

Project Management

Problem Solving

Creativity

Leadership

Personal Details

Father's Name: Sh. Gyan Singh

Date of Birth : 28 March 1991

Gender: Male

Languages : English , Hindi

About

Highly driven and results-oriented SEO Specialist with 4+ years career experience in e-business optimization organizations. Hands on experience in working on projects in technology, healthcare, Law, B2B, E-commerce etc. Possesses good problem-solving and analytical thinking skills.

Education History

Passed 12th standard from K.V jakhoo hills, shimla
Year =2009 , Board = CBSE , Marks = 67.80%

B.Tech in Information and technology (L.R. Inst of Eng.)
Year Passed = 2016 , Board= HPU Marks = 63.40%

Work Experience

Eckstein Technology

Aug 2016 - June 2018

SEO Executive

- On page Activities
- Off page Activities
- Content Creation

Fancy Mart

June 2018 - Dec 2019

Digital Marketing Executive

- Monitoring and Analyzing Websites.
- Generate B2B and B2C leads
- Product Optimization

Webblaze Softtech

Jan 2021 - present

SEO Expert

- Client Management
- Generate B2B and B2C strategies and plans.
- Market analysis and Outreaching

Hobbies

Basket ball and Reading

Declaration :

I hereby declare that the above information is true to the best of my knowledge and belief.

(Mehender Singh)