

Manpreet Singh
preet333940@gmail.com
+91-88723-33940



Summary

Ambitious professional seeking to utilize my acquired skills to assist in achieving institution goals and work in an environment that promotes learning and growth. Well versed in managing a team and personally looking over to share the possessed knowledge and skills for the development of the learners and always ready to learn, gather experience by interacting with people

Technical Skills

Search Engine Optimization (SEO)

- Website Research (Responsive Check, URL Structure, Content Optimization, Heading Tag Check, Canonical Tag, 301 Redirection)
- Keyword Research Using Google Keyword Planner Tool
- On-Page Optimization (Title, Description & H1 Tag Creation, Content Optimization and interlinking, alt tag optimization, xml sitemap creation, robot.txt creation)
- Google Analytics Setup, analyze, monitor and reporting
- Google Webmaster (Search Console) Setup analyze, monitor and reporting, xml sitemap integration
- Off-Page Optimization (PR Submission, Article submission, Blog Posting, Classified Submission, Guest Blogging, Bookmarking etc.)

Academic Details

Degree/Course	Institution	Year of Passing	Percentage/Grade
Bachelor of Technology	Sardar Beant Singh State Univeristy, Punjab	2021	63%
XII (Physics, Chemistry, Mathematics)	Sukhjinder Memorial Senior Secondary School	2017	63.30%
ICSE X	Little Flower Convent School Dhariwal, Punjab	2015	67%

Project Details

Project Title	On-Page Task
Project Detail	Create own site Done SEO On-page & SEO,off-page optimization

Additional Skills

- Digital Marketing
- Social Media Strategy
- Corporate Blogging
- Copy Writing Skills