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in www.linkedin.com/in/deepak-wadhwa-1a683458

Deepak Wadhwa

SEO Executive

SUMMARY

Total 6+ years of experience including experience in BPO, Hosting environment, NOC and Digital Marketing. 2+ years experienced Digital Marketing professional highly skilled in conducting search engine optimization, email marketing campaigns, video marketing, keyword research etc. Possess a deep understanding of search engine optimization for websites as well as expertise in creating relevant content.

PROFESSIONAL EXPERIENCE

SEO Executive   Jun '19 - Sep '21

Webji Hosting Pvt Ltd   Jaipur

- Well optimized mini-site creation with tired backlinks
- Gained in-depth knowledge in on-page SEO and performed SEO audits on websites for identifying ranking improvement opportunities
- Directing a team of 3 digital marketing associates to create campaigns and manage SEO
- Managed company's website via the latest SEO techniques to increase traffic by 30% and improve site ranking.

Roles & Responsibilities:

- Complete knowledge of On-Page & Off-Page SEO.
- Consulted with other digital marketing managers to exchange ideas and ensure alignment in overall digital strategy
- Knowledge of WordPress plugins to create bulk page using Elementor. Content writing for technical and non-technical field using paid tools.

NOC Level 1 Executive   Sep '18 - May '19

Vaibhav Global Limited   Jaipur

Roles & Responsibilities:

- Basic understanding of Dynatrace and logic monitor.
- Providing access to users for Active Directory, O365 and JIRA.

Customer Relationship Executive   Jan '18 - Sep '18

Znet Technology Pvt. Ltd.   Jaipur

Roles & Responsibilities:

- Handling primary calls and chats.
- Understanding of hosting tools like Plesk/cPanel.

Customer Care Executive   Sep '15 - Nov '17

Teleperformance   Jaipur

Roles & Responsibilities:

- Floor Support & managing new trainees as one up.

EDUCATION

B Tech (CS)   Jun '14

Jaipur National University   Jaipur

Bachelor

12th (Non-Medical)

DAV Public School, Ajmer board   Ajmer

Secondary Education

KEY SKILLS

Link Building, Local Business Listing, Web 2.0 Submission, Article Submission, WordPress, Website design, Elementor, Pagelayer, Divi Builder, Layout Builder, Sitepad, Rapify, G-sites, Blogger, Keyword Research, Images and Video Creation, Meta Title, Meta Description, Header Tags, Plagiarism Check, Keyword Analysis, WP Zinc, WordPress plugins.

Software

Semrush Ahrefs, Google Search Console, Google Analytics, Getstencil, Ubersuggest, Lingvanax, SEO Content Machine, Article forge, RYTR, Jarvis, NeuralText, frase.io, YIVE, Vidnami, Wordai, Spinrewritter, Copyscape, Textmechanic, Menterprise, Ms Word, Ms Excel.

Declaration

Permanent address:

Purani Abadi, Street Num 4, Ward Num 13, Sri Ganganagar, Rajasthan

Date of birth:

25th June 1992

Declaration:

I hereby declare that the information furnished above is true to the best of my knowledge and Belief.