



ARPIT TYAGI

SR. SEO TEAM LEAD

6+ YEARS EXPERIENCE



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LinkedIn: @arpit-tyagi

Worked as a SR. SEO Team Lead. Follow the search engine best practices and adhered and implemented processes recommended by search engines, which enhanced the quality of Website Ranking and branding. Pledge to deliver the best digital marketing solutions to the industry.

OBJECTIVE:

Looking forward to work on more challenging senior position.

WORK HISTORY

F5 BUDDY

WORKED FROM 2015 TO 2021

- 6 Years of experience in Digital Marketing field.
- Excellent Knowledge of post penguin, panda and hummingbird SEO.
- Excellent Knowledge of post penguin Link Building Strategies.
- Proficient Knowledge of Google Webmaster, Analytic and other online tools.
- Proficient Knowledge of Advance On-page SEO (canonical , rel alternate, rel next and rel previous)
- Proficient Knowledge of Link prospecting and link earning.
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- Handle white label SEO agencies clients.
- Managing PPC Campaigns.
- Excellent Experience in Social Media Marketing and Noob knowledge in Google Adwords (Display, Text advertisement)

UNIQUE WEB WORLD

WORKED FROM 2013 TO 2015

PROFESSIONAL HISTORY

I've worked with various types of projects and have good knowledge Lawyers and Legal Marketing, Medical Marketing, Home Improvement Marketing and B-B Marketing.

TOOLS:

SEMrush, Magestic SEO, Bright Local, Raven Google Webmaster, Google Analytic, Get Clicky, Link Detox , Moz SEO tool, Lucky Orange etc.

CERTIFICATION:

- Google Analytic Certified
- Google Ad word Certified
- Digital Unlocked 2019

STRENGTH:

- Knowledge seeking nature.
- Self-Learner
- Result Oriented
- Optimistic and believes in smart work as well as hard work

DECLARATION:

I hereby declare that all the information given by me is true to the best of my knowledge.