

AJINKYA C. BHUSE

CAREER OBJECTIVE

To create an outstanding career opportunity to fully utilize my knowledge and skills, while making use of them to achieve goals of company.

CONTACT

- Mobile: 8530671998
- E-mail:
ajinkyabhuse@gmail.com
- Location: Shivparvati
nagar,Pandharpur

PROFESSIONAL CERTIFICATE

- Certified Search Engine
Optimization Master Course
3.0
- Certified Search Engine
Marketing Master Course 3.0
- Certified Social Media
Marketing Master Course 3.0
- Certified Email Marketing
Master Course 3.0
- Facebook ads marketing for
events free and paid strategy .
- Instagram marketing 2020
mastermind : 360 Brand
development.
- Entrepreneurship
Development Program.

EDUCATION

Sveri's college of Engineering,Pandharpur.
BE in Electronics and telecommunications,
June 2016 - June 2020

Sangmeshwar college,solapur
HSC passed With 69%
June 2014 - May 2016

VVV,Pandharpur.
SSC passed With 87%
June 2013 - May 2014

WORK EXPERIENCE

Trainee Digital Marketing

- Miigo Innovations / March 2020 to March 2021
- Designing Email marketing campaigns for the company.
- Managing Social media profiles of the company and generating leads through LinkedIn organically.
- Training to colleagues regarding Email marketing tools like Zoho and Mailchimp.

Key achievements :

Designed and executed an automation email marketing system using Zoho workflow for the company and Social media reach increased up to 20000 in 28 days. Generated leads through LinkedIn organically.

SKILLS

- Basics of C,C++,Java.
- Web designing.
- S.E.O.
- Social media marketing
- Google Ads.
- Email marketing
- Lead Sourcing.

TOOLS USED

- Matlab,Keil
- U Vision
- Zoho CRM
- Mailchimp
- Canva
- Hootsuit

HOBBIES

- Learn new things.
- Travelling.
- Listening songs.

STRENGTH

- Situation Handling.
- Punctual.
- Management Skill.
- Positive Thinking.

EXTRA CURRICULUM

- Contribute in social work.
- Technical events.
- Science exhibition .

FREELANCING EXPERIENCE

Baresa - Accha hai

- <https://bareasa.com/>
- Worked on the eCommerce platform for updating of products. I have uploaded about 1500+ products.
- Created site layout on the basis of category and other formats.
- Ecommerce SEO.

Qualitykart

- <https://thequalitykart.com/>
- Created and designed this website on Shopify for dropshipping.
- Run paid ad campaigns for different category products.

Decoding Google Ads

- Social media marketing .
- Worked on content creation and social media marketing .
- Run paid campaigns for events.

PROJECT DETAILS

- **Title:** MIMO IFA Antennas at WLAN/5G Application for Laptop C-BandOperation.
- **Project Objective:** Design an antenna which provide solution on making laptop devices compatible for the 5G frequency band for India i.e.range from 3.3GHz to 3.4GHz.

PERSONAL DETAILS

- Name : Ajinkya Chandrakant Bhuse
- Date Of Birth : 03/7/1998
- Language Known : English, Hindi, Marathi.

DECLARATION

I hereby declare the above listed particulars of information and evidence are true to the best of my knowledge.

Place : Pandharpur.

Date :

(**Bhuse Ajinkya**).