

SHIVANGI AHUJA

@ theshivangiahuja@gmail.com

8288971210

#2431 , sector 64, phase 10 , Moh ali, 160062

Skills

Microsoft Excel

Microsoft PowerPoint

Canva - used for designing

Social media strategist

Seo knowledge

Content writing

Knowledge about SEM & SMM

Interests

Digital Marketing

Social Media Marketing

Influencer Marketing

Content Marketing

Video Editing

Dancing

Objective

I seek challenging opportunities where I can fully use my skills for the success of the organization.

Experience

- CodeBlend Labs** 18 January - 18 April
Digital Marketer
Working as a digital marketing intern, also trained in content writing and Seo
- Rms institute of Tata** 17 September - 15 November
Student
Certified course in digital marketing

Education

- Sd college, Chandigarh** 2019
Graduated
60%
- Rainbow School** 2015
12th pass
80%

Projects

- Digital Marketing Intern**
Handling social media of 12 projects, simultaneously SEO of some project's , using content marketing - writings captions, tagline and many more such things , working on SEM AND SMM .
- Marketing head**
Working as marketing leader in college in MUN
- Cultural head**
Leader and cultural head of an official dance group of the college.

Achievements & Awards

- Social media influencer
- Dancer - 2nd runner up in International Dance Sports Championship in Salsa.

Additional Information

Good Communication Skills, Good Leadership Quality, Patience, Team Spirit, Positive Attitude, Learn new things.

